



## **Lisa Gould, MBA, SHRM-CP Hall of Fame Resort & Entertainment Co.**

Lisa Gould has worked at the Hall of Fame Resort & Entertainment Co. since August 2020, currently employed as the Senior Vice President of Human Resources. Lisa oversees strategic and operational HR functions for the publicly traded company and growing Hall of Fame Village campus. With a proven track record of managing rapid growth in the human resource space, Lisa has a strong

background in HR that includes writing policy, organizational strategy, recruitment of high-performing teams, and customer service. In her current role, Lisa drives human resources programs, practices, processes, and policy, including organizational development, employee relations, employee engagement and satisfaction, performance management, and compensation analysis. Lisa recently launched an internal Diversity, Equity, and Inclusion committee with the company where she hopes to further foster an inclusive and safe workplace for all team members in a growing environment.

Prior to this position, Lisa served as Vice President of Human Resources at CommQuest Services for 9 years. She has also worked in the capacity of staffing, sales, and international customer service, which gives her a unique background in understanding various business models. She is a long-time member of the Society of Human Resource Management, where she has served on the board at the State and local level, and was recently appointed to the Stark Tuscarawas Workforce Development Board. Lisa earned her MBA from the University of Northwestern Ohio and her BS from Kent State University. She and her husband, Matt, have three grown children and live in Alliance on a 38-acre tree farm.